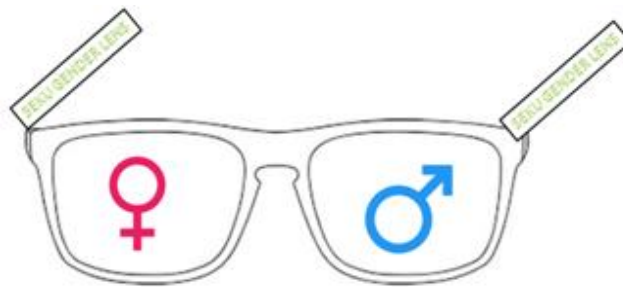


FINAL CALL FOR COMPETITION

“SEKU Gender Equality Lens –Lets SNAP IT” Competition 2019

For more than 20 years, the international agreements on Gender issues have agitated for an ideal world in which every woman, man; girl or boy has equal access to opportunities, unconstrained by negative social and stereotyping norms. However, Gender inequality continues to manifest itself in many aspects of life including in education, professional and political arena. To achieve Gender Equality, there is need to address drawbacks associated to gender stereotypes, discriminatory socio norms, attitudes and beliefs. As part of breaking these barriers and to change this historical narrative of gender inequality, SEKU is applying a continuous gender lens to monitor all University activities for gender inclusivity. In this regard, the Gender Mainstreaming Unit invites submissions of real time pictures/drawings of staff/students in their everyday lives within SEKU. This competition dubbed “SEKU Gender Equality Lens –Lets SNAP IT” aims to promote gender equality by portraying women and men determined to reshape negative gender stereotypes and traditional gender roles in the Kenyan context



Assessment Criteria and Award

Those who had submitted images in April can also participate using different work. Submitted pictures/figures will be judged on originality, technical excellence, composition, overall impact and artistic merit as well as the personal vision on the theme of "Gender Equality" as presented by the photographer or the drawing originator. The winner and up-to 4 runners up of the competition will get a certificate of recognition of SEKU awarded at an open forum gathering.

Submission guidelines

- The competition re-opens at 00:00 am of September 17th 2019 and closes at 11:59 pm of December 31st2019.
- To participate, each contestant can submit a maximum of three pictures or drawing entries (in Jpg format) to gmu@seku.ac.ke. Photos/drawings should be of real-time (not photo-me/pre-arranged photo shooting). In addition, s/he should provide full names, student/staff number, email and phone number. For more information, interested participants can visit the Gender Mainstreaming Unit at TBH building or email the Gender secretariat via gmu@seku.ac.ke.