



SEKU-“CHAIN” PROJECT DISSEMINATION EVENT HELD ON 28TH NOVEMBER 2024

The South Eastern Kenya University (SEKU) is one of the partner Higher Education Institutions in the implementation of the ‘Erasmus+ project "CHAIN" Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa’. SEKU held a Dissemination seminar under the CHAIN initiative on 28th November 2024 at Main Campus, Kitui County, Kenya. The event which was graced by the CHAIN Project Coordinator, Dr Bernd Muller of Weihenstephan-Triesdorf University of Applied Sciences (HSWT), Federal Republic of Germany, marked a significant step in the collaboration between SEKU and HSWT. The event aimed to inform SEKU students and staff about the CHAIN Project objectives. One of the key deliverables under CHAIN is Curricula Development of a “Master program in Food Value Chain Management. During the event, Dr. Bernd Muller, the guest speaker delivered a key note address on HSWT Programmes and CHAIN Project Objectives. His insights underscored the importance of international collaboration in advancing sustainable food value chains. Dr. Matheaus Kauti who is the SEKU-CHAIN Institutional Coordinator and Dean, School of Agriculture, Environment, Water, and Natural Resources (SAEWNR) gave an overview of the school’s academic programs and their relevance to the CHAIN project. It was noted that the CHAIN initiative to develop Agri-business Incubation Hub in the partner HEI will leverage on the already established SEKU Centre for Dry Land Entrepreneurship and Innovation. A presentation of the proposed MSc. Food Value Chain Management was given by the SEKU-CHAIN project coordinator, Dr. Benjamin K. Muli. The MSc. program is intended to prepare proficient, highly skilled and innovative agribusiness and value chain experts capable of leading the commercialization of the country’s agriculture in light of the dynamic nature of consumers’ demand. At the end, an interactive session provided an opportunity for students and staff to ask questions, share feedback, and engage with the project team. This was followed by a tour of SEKU’s incubation center where efforts in fostering innovation and entrepreneurship and opportunities for collaboration in scaling incubation activities were discussed. In summary, the key outcomes of the dissemination included; strengthened institutional collaboration between SEKU and HSWT, increased awareness of CHAIN project’s objectives and opportunities, advancing academic programs, and promotion and/or fostering of innovation and entrepreneurship.





CHAIN Project

Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa
Erasmus+ CBHE Project CHAIN – 101082963



Co-funded by
the European Union

SELECTED PHOTOS

Cooperation for Holistic Agriculture Innovation Nests In Sub-saharan Africa

SEKU-CHAIN PROJECT DISSEMINATION

PROGRAMME

- 0930-1000: Introductions and registration: Ms. Mercy Mutiso
- 1000-1015: General Overview of SAEWNR: Dr Mathews Kariti
- 1015-1045: Presentation on HSWT programmes / Background/Objectives of CHAIN Project: Dr. Bernd Muller
- 1045-1115: Presentation on the proposed MSc. Food Value Chain Mgt. Dr. Benjamin K Muli
- 1115-1230: Interactive Session: Dr Joseph Nzomoi

DATE: 28TH NOVEMBER, 2024
TIME: 09:30
VEU: Main Campus, LTZ

WELCOME ALL
Visit our website: www.seku.ac.ke

Chain's Profile: www.seku.ac.ke/chain
Email: chain@seku.ac.ke
Website: www.seku.ac.ke

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Dissemination Programme



Courtesy Call Visit to Vice Chancellor, SEKU by Dr Bernd Muller and CHAIN Team on 27th November 2024





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Group Photo of Dissemination Participants Held on 28th November 2024 at SEKU Main Campus



SEKU CHAIN Project Members and Dr Bernd Muller on 28th November 2024





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CHAIN Project Coordinator, Dr Bernd Muller of Weihenstephan-Triesdorf University of Applied Sciences (HSWT), During the Dissemination Held on 28th November 2024



Session during the Dissemination Held on 28th November 2024





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CHAIN Project Members during a tour of the University Farm Held on 27th November 2024

